



25
th
EDITION

SIMEM

INTERNATIONAL HEALTH EXHIBITION

3-6 MAY 2023
Oran Convention Center

25 years
at the service
of health

SIMEM

The SIMEM, International Health Exhibition, is considered today as the largest and most important medical exhibition in Algeria due to its rigorous organization, its large number of leading exhibitors in their field, the quality of its targeted and professional visitors, as well as its scientific component.

Dedicated to the global modernization of all structures of health care, SIMEM is a privileged B to B platform bringing together the leaders of the medical industry, many investors and senior managers of the country's health infrastructures and organizations.

The train of progress does not wait! Join SIMEM and take part in the most important health event in the North African continent.

**HEALTH AT THE
RENDEZ - VOUS**



simem

THE HEALTHCARE PROFESSIONAL HUB



+11900 sqm
Exhibition area

Organized and structured to welcome healthcare professionals.



+200
Exhibitors

Presenting their featured products and their latest innovations.



+500
Firms

National and foreign present or represented, from about thirty countries.



+10 000
Visitors

Professional and targeted coming from all over Algeria and neighboring countries.



+50
Conferences & Workshops

Presented by eminent professors on current topics.



+500
Participants

Doctors, pharmacists, dentists, laboratory technicians, engineers and medical students.



A LEVER TO SUPPORT YOUR DEVELOPEMENT



Generate new business and develop the client portfolio



Raise company profile and strengthen market presence



Strengthen relationship with existing clients & partners



To launch new products & services with end-users

CATEGORIES OF EXPOSED PRODUCTS

Appliances and devices medical

Pharmaceutical products

Hospital furniture

Laboratory equipments and products

Medical Imaging

Orthopedics

Hospital hygiene

Instrumentation

Consumables

Auxiliary services



Retrospective

24th SIMEM

(11 - 14 may 2022)

147
Exhibitors

442
Firms

87
Conferences
& Workshops

8130
Professional
Visitors

EXHIBITORS

VISITORS



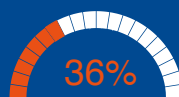
Recommend
the exhibition



Are sure to participate
to the next edition



Executed
Purchasing during SIMEM



In project

**99% of SIMEM 2022 visitors
are planning a visit to the next edition**





EXHIBITORS FEEDBACK



Algerie Ultrasound for Hitachi Aloka

"We have been taking part in SIMEM since 1999, and we are entirely satisfied with the event and its services. Every year, we are present at SIMEM to meet our loyal customers and find new potential buyers."

I.Akrouf - Oran Branch Manager



Meril Endosurgery (Inde)

"This is the first time we are participating in SIMEM exhibition and our overall experience is very good, the objective of our participation is fulfilled, and we are happy to be a part of Simem 2023 next year".

Hemal Barut - International Sales Manager



Siemens Healthineers

"It's a great opportunity for us to meet our customers through such an important event. We were pleasantly surprised, since we could see our customers from the East and South East regions, who came to discover the new features that we put forward during the SIMEM."

M.Boumediene - General Communication Manager

CONTACT

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